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## **Advantis Credit Union Names Jason Werts Chief Executive Officer and President**

Portland, ORE., July 17, 2020 —The Advantis Board of Directors announced today that it has named Jason Werts as the credit union’s chief executive officer and president, effective August 31.

Werts joins Advantis from Unitus Community Credit Union where he has served in executive leadership for the past 14 years, most recently as Executive Vice President and Chief Operating Officer. Prior to his time at Unitus, Werts held management roles in retail and marketing at Wells Fargo, adding up to 30 years of experience in financial services.

Advantis Board Chair Jake Jensen said, “I am happy to welcome Jason as our new CEO. During his career, Jason has championed an organization-wide focus on member experience and led the development of new programs and products that made meaningful impacts on the lives of members. Additionally, his passion for the credit union movement and his strong belief in our founding principle of ‘people helping people’ were considered critical by the board.”

In February, President and CEO Bob Corwin announced his retirement after serving eight years as leader of Advantis. Corwin will continue to serve as President and CEO until Werts joins the credit union. “Advantis is dedicated to serving as advocates for our members, and as Jason takes the helm, I’m confident he will continue to make the member central in everything that Advantis does,” remarked Corwin on his successor’s natural alignment with the credit union’s values.

“I know that I speak for everyone at Advantis in thanking Bob for his leadership and dedication,” praised Werts. “Advantis has a very talented team and, together, we will remain focused on creating exceptional value for our member-owners. I am excited to take on this new role and for the future of Advantis.”

Werts currently serves on the Northwest Credit Union Association’s Governmental Affairs Committee and Global Environment of Cooperative Finance Study Group. Locally, he also serves on the Board of Directors at Good Neighbor Center and Children’s Cancer Association.

### **About Advantis Credit Union**

With \$1.6 billion in assets, Advantis Credit Union is Oregon's fifth largest not-for-profit financial cooperative. The credit union returns earnings to members in the form of better rates, low fees, and more free services. Advantis is locally owned by over 77,000 members, and has nine branches in the Portland metro area. For more information, visit [www.advantiscu.org](http://www.advantiscu.org).

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