

Credit Union Times

Werts Named CEO of \$1.6 Billion Advantis Credit Union

Werts brings 30 years of credit union and banking experience to his new role for the Portland, Ore. credit union.

By Michael Ogden | July 17, 2020



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On Friday, Advantis Credit Union announced Jason Werts as its new president and CEO.

The Board of Directors for the \$1.6 billion credit union, headquartered in Portland, Ore., agreed to hire Werts as the current President and CEO Bob Corwin announced his retirement in February.

According to a press release, Advantis Board Chair Jake Jensen said, "I am happy to welcome Jason as our new CEO. During his career, Jason has championed an organization-wide focus on member experience and led the development of new programs and products that made meaningful impacts on the lives of members. Additionally, his passion for the credit union movement and his strong belief in our founding principle of 'people helping people' were considered critical by the board."



Jason Werts

Werts comes to Advantis from Unitus Community Credit Union where he's served for 14 years, most recently as an Executive Vice President and Chief Operating Officer, according to the announcement.

Corwin said, "Advantis is dedicated to serving as advocates for our members, and as Jason takes the helm, I'm confident he will continue to make the member central in everything that Advantis does."

"I know that I speak for everyone at Advantis in thanking Bob for his leadership and dedication," said Werts. "Advantis has a very talented team and, together, we will remain focused on creating exceptional value for our member-owners. I am excited to take on this new role and for the future of Advantis."

Werts will begin his duties at the 77,000-member credit union on Aug. 31.

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